

## **Creative allround graphic (& web) designer (Nivelles)**

### **Your Mission:**

You bring fresh, innovate and creative ideas to our communication projects. You implement the graphical design of Delitraitteurs external communication projects as well as the internal communication materials.

You collaborate with our communication and product managers to create documents according to the brand guidelines or briefing (update of price lists, layout of posters for our shops, ...). You support the corporate communication (company brochures, shop windows, ... ) based on Delitraitteurs graphic standards.

You produce ready to print content and you're in contact with the printer to supervise the print execution.

You support the marketing team in various communication projects.

You carry out the layout of flyers, articles, advertisements in magazines, mailings and leaflets.

You are in charge of the design of : the packagings, the corporate identity, the website and the graphic execution of the offline & online communication campaigns (e-newsletters, facebook ads, ...).

You create visual contents (images, infographics, animations, presentations etc...) for the marketing department.

You coordinate the editorial content for facebook and the company website. You are in charge of the design of the e-newsletters. You implement ideas to drive online traffic to our website. You track, report, and analyse website analytics (you have a good knowledge of Google analytics and SEO).

You create all communication material to support the social media presence and implement this contents on the social media platforms (facebook, instagram, linkedin ...).

### **You have following skills :**

You are native french speaker, with a good understanding of Dutch.

You have a bachelor degree and 3-4 years professional experience (web agency, communication agency,...).

You are creative and passionate about digital and interactive communication and willing to learn and improve your skills in that domain.

You 're familiar with social networks such as Facebook, Twitter, Youtube, Linkedin, Google +, Instagram,...

You're well organized, structured and accurate. You're creative, rigorous, dynamic, and known for your curiosity. You 're service oriented and have a highly developed sense of responsibility.

You are familiar with Adobe Creative Suite (Photoshop, Indesign, Illustrator), have some knowledge of HTML and CSS.

### **Offer:**

A full-time position. Be part of a young, dynamic team located in Nivelles.

Build experience in various areas of marketing and Digital Media. Development and regular training.

### **Conditions:**

Depending on your experience.